



MAGGIE TSAO

Creative Direction & Design

Portland, OR

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maggietsao.com

Experience

Freelance Creative | 2008–Present

Working in various creative levels with a variety of agencies, including the following:

Showtime Networks | New York, NY, 2010–2020

Staff & Freelance Art Director : broadcast, show main title, digital

First Look Media | New York, NY, 2017–2019

Freelance Creative Director : rebrand, branding, digital, social, podcast

Imaginary Forces | New York, NY, 2014–2019

Freelance Senior Design : film main title, broadcast, print, advertising

MPC | New York, NY, 2018

Freelance Styleframe Artist: advertising, broadcast, commercial

Sony Pictures Entertainment | Remote, 2017–2018

Freelance Creative : pitch, presentation design

1stAveMachine | New York, NY, 2017

Freelance Lead Design : digital signage

Gretel | New York, NY, 2015–2017

Freelance Design : branding, broadcast package, advertising, digital

Bloomberg LP | New York, NY, 2015–2016

Freelance Creative : branding, information design, digital signage

Education

PARSONS THE NEW SCHOOL FOR DESIGN

New York, NY

Bachelor of Fine Arts

Communication Design

Skills

Motion, Print & Digital Design | Art Direction | Branding
Identity | Photography | Web Development & Digital Marketing

Select Clients

Saturday Night Live | SONY | National Geographic | HBO | VICE
Virgin Atlantic | Samsung | Morgan Stanley | Bloomberg | ESPN
Showtime | Netflix | NBC | Topic | FOX | CBS | TNT | A&E | Logo